



TGC Keeping in Touch

Sarah's E-Blast - Tx KIT #14
November 2014

TGC President's Letter to Club Presidents

Happy Thanksgiving - I'm thankful for Texas Garden Club, Inc. We have many knowledgeable and skilled members. You help make being in TGC fun and rewarding. Ask your members to share what they like about Garden Club.

Thanks to TGC District VII and the Abilene Garden Club for hosting the Fall Convention "Elegance in the Garden". Over 100 attended. Get a group from your club to go to Tyler for TGC Spring Convention, April 19-22, 2015.

Sarah McReynolds
2013-2015 Texas Garden Club President
"Changing Our World Through Education & Friendships"

Dragonfly - The Dragonfly lives a short life and knows it must live to the fullest with what it has. This lesson is huge for each of us. Use your gifts with your club.



Halloween
Penant

smile.amazon.com - Find the exact same low prices, vast selection, and convenient shopping experience as Amazon.com, with the added bonus that Amazon donates a portion of the purchase price to your favorite charitable organization - designate Texas Garden Clubs Inc.

Awards - Congratulations to the clubs who wrote up their projects. This is a great way to highlight your year's accomplishments and be recognized, so others will know of your educational outreach, services and successes.

TGC Fall 84th Convention - Great speakers, interesting tours, good food, great friends, and fun activities. See pictures on Facebook page - <https://www.facebook.com>, then Texas Garden Clubs Inc. Look at the pictures posted on Oct 15, 18, 29 from Fall Convention. Antelope-Horns *Asclepias asperula*, a monarch food, was a favor.

Membership - National Garden Clubs, Inc. is promoting membership to be proactive to increase members. Focus on the 3 R's of membership - recruit, retain and revitalize.

Recruit - Make visitors feel welcome.

* Greet visitors and help them feel at home.

A greeter at each meeting could sit with a new person and explain things.

* Introduce visitors

* Invite visitors back

* Follow-up with visitors - "We're

glad to have met you, please come back"

* Add potential members to your call/email list. Remind them of the meeting.

Retain -

* Your officers and membership committee should be sure to speak with every member, especially newer members.

* Call members who are missing meetings.

Offer to pick them up for meetings.

* Listen to the needs of your members and implement and highlight their talents.

* Realize not all members can do the same work due to time restraints, physical restrictions or finances.

* Offer fund raisers so that members aren't constantly giving financially to projects.

* Send cards for special accomplishments, etc. Make members feel special.

* Avoid gossip.

* Keep meetings short!

Revitalize -

* Ask your members to help make their club the club they'd like it to be and what they wanted when they joined. We all want active, engaged, and involved membership.

* Do your best to be organized, communicate well, and fulfill members needs and interests.

* Make your meetings fun and educational.

These suggestions are in a new NGC brochure distributed at Fall Convention. Adapted from Blossom program from Brenda Moore, NGC Membership.

